

Executive Summary

By operating with transparency we aim to measure, monitor and report on our social, economic and environmental impacts, both positive and negative. To show continual improvement and development of our business, our products and services and of all our employees we operate internal management systems certified to ISO 9001 (Quality), ISO 14001 (Environmental) and are working towards BS 8901 (Sustainable Event Management.)

By embracing the principles of sustainable development, we aim to make Logistik not just a safe, healthy and inspiring place to work for current and future employees, nor just a trusted knowledgeable service provider, but a sustainable leader encouraging others to follow suit.

Statement of Intent

Whether at home, in the office or with its clients, Logistik is making sustainability Second Nature.

Logistik is moving towards a deep and lasting behavioral change, educating and engaging colleagues, clients and suppliers alike to think and act responsibly. From reducing waste, pollution and carbon emissions to looking after its workforce and local community, verifiable and sustainable social, economic and environmental practice is core to the Logistik way of life.

Sustainability is about living life in a way that ensures the people and the surroundings we take for granted today are still around tomorrow. We believe that sustainable practice should be instinctive - second nature - and at the heart of everything we do.

Second Nature is not about helping us tick a few boxes, it's about creating a sustainable commercial culture through genuine behavioral change.

The Logistik Group believes in exceeding expectations. Through continually improving, the Logistik brand aims to become the destination for clients, suppliers and colleagues in the design and communications industry.

Dirk Mischendahl

Managing Director, July 2010

